VIRTUAL SCHOOL VICTORIA

The Art Process
Making Artworks

The Art Process of Making Artworks is not linear, rather there are many explorations and considerations that place throughout the entire process.



Visual Language, in this study refers to your artistic choices and what it communicates to your audience. Artists manipulation of the art elements and principles as well choice of subject matter and presentation, communicate with the audience through their visual choices.

Influences and Inspiration can happen at any point in the process. It can be the starting point for creating, or even the pivot point for changing the direction of your art making process. Influences derive from other artists and artworks, whereas Inspiration can come from anything: your observations, reading, events, and context.

Aesthetic Qualities relate to our perception and experience of an artwork. Discussion of Aesthetics arrives from considering how our senses react. A dark work may be described as having a 'Haunting' aesthetic quality. In this study, we often discuss aesthetic qualities in relation to the Art Elements and Principles.

Art Elements and Principles are what is referred to as the building blocks of Art. They can be seen as the ingredients and methods of compositional refinement used within an artwork. Art Elements include: colour, line, shape, form, tone, texture, sound, time and light. The Art Principles include: Emphasis (focal point), movement, rhythm, unity, variety, space, repetition (including pattern), balance, contrast, proportion, space and scale

Ideas and Meanings need to be considered with each artistic choice. Ideas and Meanings are established through our subject matter, choice of materials and techniques, how we manipulate elements and principles and also the context, as well as juxtaposition of our artwork. Throughout the art making process we continue to reflect and evaluate our artistic choices through its potential ideas and meanings.

Materials can be anything really. They are the ingredients of an artwork as well. You will need to use some materials to make an artwork, whether it is paper, paint, glue, an old shoe.... All of these can be considered art making materials.

Artforms, refers to the categories we put artworks into, that are reflective of their chosen materials. Painting, drawing, printmaking, sculpture, photography, performance and installation, are some examples.

Techniques and Processes are unique to the artist. There are traditional techniques that often used with traditional forms of artmaking, think oil painting and printmaking. But, artists can explore their own techniques and processes to create their own style of artmaking.

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